



PATENT
Customer No. 22,852
Attorney Docket No. 8011-3006-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

11/3

In re Application of:

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John B. FERBER et al.

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Group Art Unit: 2155

LSD
1-S-04
entered

Application No.: 09/610,197

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Examiner: Christian A. LAFORGIA

Filed: July 1, 2000

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For: OPTIMAL INTERNET AD
PLACEMENT

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DEC 29 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Technology Center 2100

Sir:

AMENDMENT

In reply to the Office Action dated June 23, 2003, the period for reply having been extended for three months by a Petition for Extension of Time and fee payment filed concurrently herewith, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment section of this paper.

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